



# ILLUMINATION

*Lighting a Path to Belonging*

THE TRUECARE GALA

APRIL

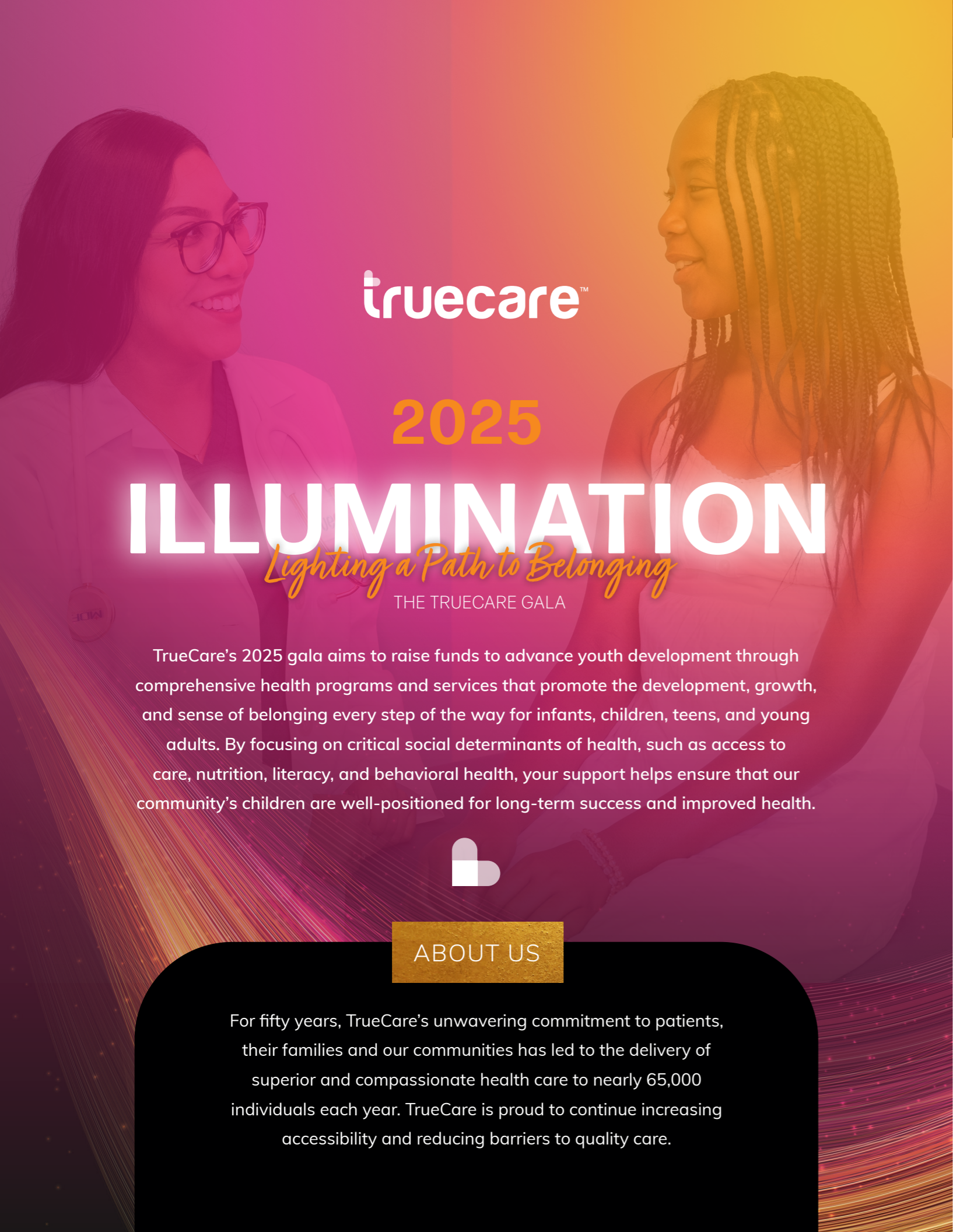
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5PM

*Omni La Costa*



SPONSORSHIP OPPORTUNITIES



trueecare™

2025

# ILLUMINATION

*Lighting a Path to Belonging*

THE TRUECARE GALA

TrueCare's 2025 gala aims to raise funds to advance youth development through comprehensive health programs and services that promote the development, growth, and sense of belonging every step of the way for infants, children, teens, and young adults. By focusing on critical social determinants of health, such as access to care, nutrition, literacy, and behavioral health, your support helps ensure that our community's children are well-positioned for long-term success and improved health.



## ABOUT US

For fifty years, TrueCare's unwavering commitment to patients, their families and our communities has led to the delivery of superior and compassionate health care to nearly 65,000 individuals each year. TrueCare is proud to continue increasing accessibility and reducing barriers to quality care.

## A NOTE FROM OUR PRESIDENT & CEO

Dear Friends,

Each year, I am reminded of the profound impact that relationship-centered health care has on the well-being of our communities. Over 50 years ago, our founders lit the way with a vision to expand health care access in North County, and their passion ignited the journey we are still on today. Though much has changed, one guiding principle remains steadfast: every person deserves to be seen, valued, and supported along their path toward health and wellness; every person belongs.

We are thrilled to invite you to join us on Saturday, April 12, 2025, at the beautiful Omni La Costa Resort & Spa in Carlsbad for TrueCare's annual gala, expanding on last year's theme with this year's focus **"ILLUMINATION: Lighting a Path to Belonging."** Together, we will enjoy a golden evening filled with dinner, entertainment, cocktails, and heartwarming stories of lives positively transformed through care.

Within our walls, belonging is at the heart of what we do. We strive to create an environment where everyone feels truly welcomed because we understand that good health is not just about treatment, but about fostering a sense of connection, trust and community.

ILLUMINATION aims to raise critical funds to enhance health services and programs that support our community's youth and young adults. Your generous support will allow us to expand our care in and out of the exam room, sustaining critical community efforts that address key social determinants of health. We are dedicated to supporting the most vulnerable areas of our region by breaking down barriers to access.

Through our weekly food distributions, we ensure that families receive the nourishment they need. We also create educational pathways and social support groups within our schools, fostering resilience and opportunity for our youth. By strengthening partnerships with organizations that provide housing and other essential services, we are working to build a more equitable community for all.

Our core has remained—primary care is still a pillar in helping tomorrow's leaders find success today. We're still prioritizing pediatric care through well-child and sick-child exams, immunizations, asthma management, nutrition education, dental care, and behavioral and mental health screenings. Your support will help us continue this vital work to make a lasting impact on those who need it most while expanding our reach even further.

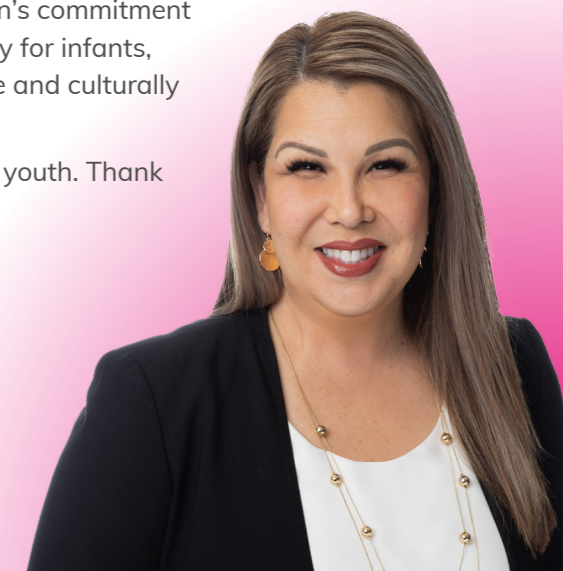
Our robust list of sponsor options will highlight your organization's commitment to TrueCare and to providing inclusive care every step of the way for infants, children, teens, and young adults—ensuring that comprehensive and culturally sensitive health care is affordable to all.

Together, we can create a healthier, more resilient future for our youth. Thank you for considering this opportunity to join us in our mission!

With heartfelt gratitude,

**Michelle D. Gonzalez, MPA**  
President & CEO

*"By investing in this important cause, you are **lighting a path to belonging** for thousands of patients and families who depend on TrueCare for quality, compassionate care."*



# SPONSORSHIP OPPORTUNITIES

Whether you're an individual, small business or corporation, sponsorship opportunities offer great benefits and delivers strong impact to our community—ensuring the future health and wellbeing of thousands of individuals and their families.



	Radiant Sponsor \$25,000	Sparkle Sponsor \$15,000	Glitter Sponsor \$10,000	Glow Sponsor \$6,000	Enlighten Sponsor \$4,000
Table Seats	1 Premiere Table 10 Tickets	1 Table 10 Tickets	1 Table 10 Tickets	1 Table 10 Tickets	1 Table 10 Tickets
Recognition in Event Slideshow	Logo	Logo	Logo	Logo	Name
Logo Displayed on Table Signage	✓	✓	✓	✓	✓
Logo on Event Website	✓	✓	✓	✓	✓
Recognition on E-mail Communication	Logo	Logo	Logo	Logo	Name
Recognition in Program	Logo	Logo	Logo	Name	Name
Recognition included on Invitation	✓	✓	✓		
Custom Exam Room Name					
Dedicated Social Media Posts	2 Posts				
1 Full-Page Color Ad in Program					
1/2 Page Color Ad in Program	✓				
1/4 Page Color Ad in Program		✓	✓		
1/8 Page Color Ad in Program				✓	

# RADIANT SPONSOR

## \$25,000

### Includes:

- 1 premiere table, includes 10 tickets
- Logo recognition in event slideshow
- Logo displayed on table signage
- Your logo on website
- Logo recognition on e-mail communication
- Logo recognition in program
- Recognition included on invitation
- 2 social media posts
- 1/2 page color ad in program

*radiant*





## SPARKLE SPONSOR

\$15,000

### Includes:

- 1 table, includes 10 tickets
- Logo recognition in event slideshow
- Logo displayed on table signage
- Your logo on website
- Logo recognition on e-mail communication
- Logo recognition in program
- Recognition included on invitation
- 1/4 page color ad in program

## GLITTER SPONSOR

\$10,000

### Includes:

- 1 table, includes 10 tickets
- Logo recognition in event slideshow
- Logo displayed on table signage
- Your logo on website
- Logo recognition on e-mail communication
- Name recognition in program
- 1/8 page color ad in program



glow

## GLOW SPONSOR

\$6,000

### Includes:

- 1 table, includes 10 tickets
- Logo recognition in event slideshow
- Logo displayed on table signage
- Your logo on website
- Logo recognition on e-mail communication
- Name recognition in program
- 1/8 page color ad in program



## ENLIGHTEN SPONSOR

\$4,000

### Includes:

- 1 table, includes 10 tickets
- Name recognition in event slideshow
- Logo displayed on table signage
- Your logo on website
- Name recognition on e-mail communication
- Name recognition in program



enlighten



# UNDERWRITING OPPORTUNITIES



## ENTERTAINMENT SPONSOR

\$3,000

### Includes:

- Your logo on website
- Recognition in event slideshow
- Emcee acknowledgement prior to performance

## COCKTAIL HOUR SPONSOR

\$2,500

### Includes:

- Your logo on website
- Recognition in event slideshow
- Your logo displayed at each beverage station

## WINE SPONSOR

\$2,500

2 sponsorships available

### Includes:

- Your logo on website
- Recognition in event slideshow

## PHOTOGRAPHY SPONSOR

\$2,000

### Includes:

- Your logo on website
- Recognition in event slideshow

## AD PURCHASE

Contact Philanthropy if you're interested in purchasing an ad in our event program or a larger ad in the gala event slideshow.

### For more information contact:

[philanthropy@truecare.org](mailto:philanthropy@truecare.org)

(760) 806-8937

or visit [truecare.org/gala](https://truecare.org/gala)





## PROGRAM AD SPECS

### FULL-PAGE

5.5"w x 8.5"h  
with .125" bleed

### Acceptable file types:

- High Resolution - 300dpi
- Press-ready PDF with embedded fonts
- JPG, PNG, TIFF or EPS files accepted
- Let us know if you will be sending text for us to create an ad for you.

### 1/2 PAGE

5.5"w x 4.25"h  
with .125" bleed

### 1/4 PAGE

2.75"w x 4.25"h  
with .125" bleed

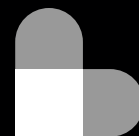
### 1/8 PAGE

2.75"w x 2.125"h  
with .125" bleed



**Deadline for artwork is Monday, March 17, 2025.**

Please send artwork to Dinh Bui, Philanthropy Specialist at [dinh.bui@truecare.org](mailto:dinh.bui@truecare.org).



**For more information  
about sponsorship  
opportunities, contact:**

[philanthropy@truecare.org](mailto:philanthropy@truecare.org)

(760) 806-8937

or visit [truecare.org/gala](http://truecare.org/gala)

As a 501(c)(3) nonprofit and Federally Qualified Health Center (FQHC), donations to TrueCare are tax deductible.